

LFirst Trust

## Crisis and Events

S\&P 500 Index: 2008-2021

This chart shows the growth of $\$ 10,000$ based on S\&P 500 Index performance over the last several years. We believe looking at the market's overall resiliency through several major crises and events helps to gain a fresh perspective on the benefits of investing for the long-term.

THE AVERAGE ANNUAL TOTAL RETURN OF THE S\&P 500 INDEX FOR THE PERIOD SHOWN BELOW WAS 11.04\%.


Source: Bloomberg, First Trust Advisors L.P., 1/1/2008-12/31/2021. Past performance is no guarantee of future results. This chart is for illustrative purposes only and not indicative of any actual investment. The S\&P 500 Index is an unmanaged index of 500 stocks used to measure large-cap U.S. stock market performance. Investors cannot invest directly in an index. Index returns do not reflect any fees, expenses, or sales charges. Stocks are not guaranteed and have been more volatile than the other asset classes. These returns were the result of certain market factors and events which may not be repeated in the future.
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## Staying the Course

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Investors tend to see short-term volatility as the enemy. Volatility may lead many investors to move money out of the market and "sit on the sidelines" until things "calm down." Although this approach may appear to solve one problem, it creates several others:
1. When do you get back in? You must make two correct decisions back-to-back; when to get out and when to get back in.
2. By going to the sidelines you may be missing a potential rebound. This is not historically unprecedented; see chart below.
3. By going to the sidelines you could be not only missing a potential rebound, but all the potential growth on that money going forward.
We believe the wiser course of action is to review your plan with your financial professional and from there, decide if any action is indeed necessary. This placates the natural desire to "do something," but helps keep emotions in check.
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## intra-Year declines vs. calendar year returns

Volatility is not a recent phenomenon. Each year, one can expect the market to experience a significant correction, which for the S\&P 500 has averaged approximately $14 \%$ since 1980 . History has shown that those who chose to stay the course were rewarded for their patience more often than not.


Source: Bloomberg, First Trust Advisors L.P. Past performance is no guarantee of future results. The benchmark used for the above chart is the S\&P 500 Index. The S\&P 500 Index is an unmanaged index of 500 stocks used to measure large-cap U.S. stock market performance. Investors cannot invest directly in an index. Index returns do not reflect any fees, expenses, or sales charges. Returns are based on price only and do not include dividends. This chart is for illustrative purposes only and not indicative of any actual investment. These returns were the result of certain market factors and events which may not be repeated in the future.
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## Stocks Won!

This chart shows the cumulative return of different asset classes following the S\&P 500 Index market peak before the Financial Panic of 2008 . We believe a comparison of asset class performance through the financial panic and subsequent recovery helps to show the benefits of investing for the long-term.

CUMULATIVE RETURN (\%)


Source: Standard \& Poor's, Bloomberg, Federal Housing and Finance Agency (FHFA), Bureau of Labor Statistic (BLS), U.S. Treasury, New York Mercantile Exchange (NYM). Past performance is no guarantee of future results.





 securities will decline because of rising interest rates. Homebuilding companies can be significantly affected by the national, regional and local real estate markets.
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## History of U.S. Bear \& Bull Markets

Daily Returns Since 1942

This chart shows daily historical performance of the S\&P 500 Index throughout the U.S. Bull and Bear Markets since 1942. We believe looking at the history of the market's expansions and recessions helps to gain a fresh perspective on the benefits of investing for the long-term.

- The average Bull Market period lasted 4.4 years with an average cumulative total return of $155.6 \%$.
- The average Bear Market period lasted 11.3 months with an average cumulative loss of $-32.1 \%$.


## BULL

From the lowest close reached after the market has fallen $20 \%$ or more, to the next market high.

## BEAR

When the index closes at least $20 \%$ down from its previous high close, through the lowest close reached after it has fallen $20 \%$ or more.


 actual investment. These returns were the result of certain market factors and events which may not be repeated in the future.
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 invest directly in an index. Index returns do not reflect any fees, expenses, or sales charges. These returns were the result of certain market factors and events which may not be repeated in the future.
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## Probability of Positive Returns

S\&P 500 Index - Since 1937

Investing in the stock market can be volatile. For this reason, we believe it is important to keep proper perspective when stocks rise or fall over short periods of time. History has shown that the odds of achieving a positive return are dramatically increased the longer the investment horizon.


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## S\&P 500 Daily Volatility

\# of Days With > $1 \%$ Moves



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## S\&P 500 Index

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Performance After Its Worst Days

The chart and table below list the 15 largest single day percentage losses in the S\&P 500 Index since 1960 and the subsequent price performance of the index for the 1-, 3-, 5 -, and 10 -year periods that followed. Looking back, the S\&P 500 Index produced positive price appreciation, on average, in each of the periods. While stocks have sometimes experienced extreme volatility over short periods of time, we believe investors who remain committed to their long-term investment plan will continue to be rewarded over longer periods.


| Date | 1 Day Return | 1 Year Later | 3 Years Later | 5 Years Later | 10 Years Later |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $10 / 16 / 1987$ | $-20.47 \%$ | $+23.19 \%$ | $+11.60 \%$ | $+13.04 \%$ | $+15.43 \%$ |
| $3 / 13 / 2020$ | $-11.98 \%$ | $+66.07 \%$ | $\mathrm{~N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| $3 / 11 / 2020$ | $-9.51 \%$ | $+58.96 \%$ | $\mathrm{~N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| $10 / 14 / 2008$ | $-9.03 \%$ | $+20.79 \%$ | $+10.49 \%$ | $+13.34 \%$ | $+11.72 \%$ |
| $11 / 28 / 2008$ | $-8.93 \%$ | $+35.85 \%$ | $+15.10 \%$ | $+17.21 \%$ | $+12.96 \%$ |
| $9 / 26 / 2008$ | $-8.79 \%$ | $-4.14 \%$ | $+1.60 \%$ | $+8.86 \%$ | $+10.17 \%$ |
| $10 / 23 / 1987$ | $-8.28 \%$ | $+23.59 \%$ | $+10.20 \%$ | $+12.93 \%$ | $+15.25 \%$ |
| $10 / 8 / 2008$ | $-7.62 \%$ | $+17.76 \%$ | $+16.57 \%$ | $+12.73 \%$ | $+12.21 \%$ |
| $3 / 6 / 2020$ | $-7.60 \%$ | $+41.10 \%$ | $\mathrm{~N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| $10 / 24 / 1997$ | $-6.87 \%$ | $+21.48 \%$ | $+16.30 \%$ | $+0.47 \%$ | $+5.76 \%$ |
| $8 / 28 / 1998$ | $-6.80 \%$ | $+37.93 \%$ | $+5.80 \%$ | $+1.04 \%$ | $+2.97 \%$ |
| $1 / 7 / 1988$ | $-6.77 \%$ | $+15.31 \%$ | $+8.96 \%$ | $+12.01 \%$ | $+14.66 \%$ |
| $11 / 19 / 2008$ | $-6.71 \%$ | $+45.05 \%$ | $+17.34 \%$ | $+18.81 \%$ | $+13.38 \%$ |
| $5 / 25 / 1962$ | $-6.68 \%$ | $+26.14 \%$ | $+16.79 \%$ | $+10.39 \%$ | $+7.14 \%$ |
| $8 / 5 / 2011$ | $-6.66 \%$ | $+25.26 \%$ | $+19.94 \%$ | $+14.27 \%$ | $+14.74 \%$ |
| Average: | $-8.85 \%$ | $+30.29 \%$ | $+12.56 \%$ | $+11.26 \%$ | $+11.37 \%$ |


 The S\&P 500 Index is an unmanaged index of 500 stocks used to measure large-cap U.S. stock market performance. Investors cannot invest directly in an index.
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## A History of Market Corrections

Investors like to avoid stock market declines at all costs, but declines are an inevitable part of investing. A little historical background can help put stock market declines in perspective.

## S\&P 500 INDEX 1942-2021

| Type of Decline | Average Frequency* | Average Length** | Last Occurrence | Type of Decline | Average Frequency* | Average Length** | Last Occurrence |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| -5\% or more | About 3 times a year | 40 days | October 2021 | -5\% or more | About 3 times a year | 41 days | December 2021 |
| -10\% or more | About every 16 months | 132 days | March 2020 | -10\% or more | About every 17 months | 131 days | March 2020 |
| -15\% or more | About every 3.25 years | 240 days | March 2020 | -15\% or more | About every 2.75 years | 225 days | March 2020 |
| -20\% or more | About every 5.5 years | 339 days | March 2020 | -20\% or more | About every 6 years | 407 days | March 2020 |

## Source: Bloomberg, 4/29/1942-12/31/2021. Past performance is no guarantee of future results. For illustrative purposes only and not indicative of any actual investment. Investors cannot invest directly in an index

*Assumes a $100 \%$ recovery rate of lost value.
**Measures from the date of the market high to the date of the market low.
The S\&P 500 Index is an unmanaged index of 500 stocks used to measure large-cap U.S. stock market performance.
The Dow Jones Industrial Average ${ }^{\ominus}$ (The Dow ${ }^{\ominus}$ ), is a price-weighted measure of 30 U.S. blue-chip companies. The index covers all industries except transportation and utilities.
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## S\&P 500 Index: Intra-Year Peak-to-Trough Drawdowns

1950-2021

It is understandable investors may be concerned over sharp declines in the stock market, but looking at historical data can be a helpful way to gain perspective on what is "normal." Below we look at the intra-year peak-to-trough drawdowns of the S\&P 500 Index since 1950. This chart shows declines are not unusual and even an expected part of investing. We believe looking at the market's durability throughout these drawdowns helps to keep a positive outlook and focus on long-term investing goals.

 to measure large-cap U.S. stock market performance. Investors cannot invest directly in an index.
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## GROWTH OF \$10,000 IN THE S\&P 500 SINCE 1949



Source: Standard \& Poor's, FT Advisors. Quarterly data from 1949-2020.
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## Interest Rate Hike Cycles

STOCK MARKET PERFORMANCE BEFORE AND AFTER INTEREST RATE HIKE CYCLES

| Initial Interest Rate Hike Start Date | S\&P 500 Index |  |  |  |  |  |  |  | Russell 2000 Index |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Months Prior |  |  |  | Months After |  |  |  | Months Prior |  |  |  | Months After |  |  |  |
|  | 12 | 6 | 3 | 1 | 1 | 3 | 6 | 12 | 12 | 6 | 3 | 1 | 1 | 3 | 6 | 12 |
| 3/27/1984 | 3.0\% | -6.6\% | -4.5\% | -1.3\% | 1.6\% | -3.6\% | 6.1\% | 14.1\% | -0.4\% | -13.0\% | -7.4\% | -1.0\% | 0.1\% | -3.7\% | 2.1\% | 10.7\% |
| 12/16/1986 | 17.9\% | 1.6\% | 7.9\% | 2.3\% | 6.5\% | 15.3\% | 21.9\% | -0.8\% | 6.0\% | -11.4\% | 3.5\% | -2.5\% | 10.0\% | 21.5\% | 20.7\% | -14.0\% |
| 3/29/1988 | -12.2\% | -19.2\% | 6.3\% | -2.9\% | 0.5\% | 4.2\% | 4.8\% | 12.4\% | -16.1\% | -16.5\% | 19.0\% | 3.2\% | 3.5\% | 6.2\% | 5.1\% | 11.5\% |
| 2/4/1994 | 4.5\% | 4.7\% | 2.7\% | 0.6\% | -1.1\% | -3.9\% | -2.4\% | 1.9\% | 12.7\% | 9.7\% | 3.3\% | 1.8\% | 1.2\% | -2.8\% | -6.5\% | -4.1\% |
| 6/30/1999 | 21.1\% | 11.4\% | 5.5\% | 5.4\% | -3.2\% | -6.6\% | 6.7\% | 6.0\% | 0.1\% | 11.2\% | 14.8\% | 4.4\% | -2.8\% | -6.6\% | 8.4\% | 12.8\% |
| 6/30/2004 | 17.1\% | 2.8\% | 1.2\% | 1.8\% | -3.4\% | -2.3\% | 6.4\% | 4.4\% | 31.9\% | 4.6\% | 0.4\% | 4.1\% | -6.8\% | -3.1\% | 10.4\% | 8.1\% |
| 12/16/2015 | 5.1\% | -1.1\% | 3.9\% | 1.0\% | -9.3\% | $-2.2 \%$ | 0.2\% | 8.9\% | 0.8\% | -9.5\% | -2.2\% | -0.6\% | -12.3\% | -6.5\% | -0.1\% | 18.7\% |
| 1/31/2022* | 21.6\% | 2.7\% | -2.0\% | -5.3\% | - | - | - | - | -2.2\% | -8.9\% | -11.7\% | -9.7\% | - | - | - | - |
| Average | 8.1\% | -0.9\% | 3.3\% | 1.0\% | -1.2\% | 0.1\% | 6.2\% | 6.7\% | 5.0\% | -3.5\% | 4.5\% | 1.3\% | -1.0\% | 0.7\% | 5.7\% | 6.2\% |
| Percent Positive | 86\% | 57\% | 86\% | 71\% | 43\% | 29\% | 86\% | 86\% | 71\% | 43\% | 71\% | 57\% | 57\% | 29\% | 71\% | 71\% |

 Funds Target Rate - Upper Bound.

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## Rising Rates and Stock Returns

Daily Data Since 1997

Many investors are wondering how a rise in interest rates might impact U.S. stock returns. Since 1997 there have been 10 periods where the yield on the benchmark 10-year U.S. Treasury Note rose by $1 \%$ or more. The charts below provide some historical perspective on how stocks performed during those periods.

## AVERAGE CUMULATIVE TOTAL RETURNS DURING RISING RATE PERIODS

- Each index averaged over $12 \%$ cumulative total return.
- Small-cap value stocks performed best overall with an average cumulative total return of $24.33 \%$.
- Mega-cap stocks were the worst performer but still returned an average cumulative total return of $12.74 \%$.



## AVERAGE RETURN DIFFERENCE VS. MEGA-CAP STOCKS (S\&P 100 INDEX)

- Greater excess returns were consistently generated by small- and mid-cap stocks than by large-cap stocks.
- Value stocks generally outperformed growth stocks.


Source: Bloomberg. Data is daily from 4/1/1997-9/30/2021. Past performance is no guarantee of future results. For illustrative purposes only and not indicative of any actual investment. The illustration excludes the effects of taxes and brokerage commissions or other expenses incurred when investing. These returns were the result of certain market factors and events which may not be repeated in the future. The S\&P Indexes are unmanaged, capitalization-weighted indices of stocks used to measure U.S. stock market performance and cannot be purchased directly by investors. The S\&P 500 Index comprises 500 stocks used to measure large-cap U.S. Stock market performance. The S\&P 100 Index is a sub-set of the S\&P 500 and comprises 100 major blue chip stocks from a variety of industries. The S\&P MidCap 400 Indextracks the mid-range sector of the US. stock market. The S\&P Small Cap 600 Index tracks U.S. stocks with a small market capitalization. Value indices measure stocks using three factors: the ratios of book value, earnings, and sales to price. Growth indices measure stocks using three factors: sales growth, the ratio of earnings change to price, and momentum.
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     performance. The index cannot be purchased directly by investors.
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